

**MINUTES OF THE
PLANNING AND ECONOMIC DEVELOPMENT COMMITTEE**

WEDNESDAY, AUGUST 11, 2010

At a meeting of the **Planning and Economic Development Committee**, held Wednesday, August 11, 2010, in the Board Room, on the 9th Floor of the Administration Building, Mount Clemens, the following members were present:

Bruley-Co-Chair, Carabelli-Co-Chair, Accavitti, Brown, D. Flynn, Mijac, Mocerri and Vosburg.

Absent and excused was Duzyj.

There being a quorum of the committee present, Co-Chair Carabelli called the meeting to order at 10:03 a.m.

PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was recited.

AGENDA

MOTION

A motion was made by Brown, supported by Vosburg, to adopt the agenda, as presented. **The Motion Carried.**

MINUTES

MOTION

A motion was made by Brown, supported by D. Flynn, to approve the July 14, 2010 minutes of this committee, as written. **The Motion Carried.**

ECONOMIC DEVELOPMENT

- a) Report on Business Attraction & Retention Successes (January 1 – June 30, 2010)

A handout was distributed.

MOTION

A motion was made by Vosburg, supported by Mijac, to receive and file the report on business attraction and retention successes (January 1 – June 30, 2010).

Bob Tess overviewed the handout entitled, Macomb County Economic Dev. – 2010 Mid-Year Economic Impact Report.

The following commissioner spoke: Carabelli.

Co-Chair Carabelli called for a vote on the motion and **The Motion Carried.**

b) Adopt Resolution Regarding Sterling Heights Assembly Plant (offered by Board Chair)

COMMITTEE RECOMMENDATION – MOTION

A MOTION WAS MADE BY MIJAC, SUPPORTED BY D. FLYNN, TO RECOMMEND THAT THE BOARD OF COMMISSIONERS ADOPT A RESOLUTION THANKING CHRYSLER GROUP, LLC AND THE STERLING HEIGHTS AUTOMOTIVE TASK FORCE FOR ENSURING THAT MIDSIZE VEHICLES WILL CONTINUE TO BE PRODUCED AT STERLING HEIGHTS ASSEMBLY PLANT AND CONGRATULATING THE WORKERS FOR BEING AN ASSET TO THE STERLING HEIGHTS ASSEMBLY PLANT AND MACOMB COUNTY (OFFERED BY BOARD CHAIR). **THE MOTION CARRIED.**

COMMUNITY DEVELOPMENT

a) Status Report on Neighborhood Stabilization Program

MOTION

A motion was made by Mocerri, supported by Vosburg, to receive and file the status report on the Neighborhood Stabilization Program.

Mike Rozny gave a PowerPoint presentation that consisted of an outline of activities with respect to the Neighborhood Stabilization Program.

The following commissioners spoke: Carabelli and Vosburg.

Co-Chair Carabelli called for a vote on the motion and **The Motion Carried.**

b) Monthly Report from Solid Ground

MOTION

A motion was made by Brown, supported by Accavitti, to receive and file the monthly report from Solid Ground. **The Motion Carried.**

PLANNING

a) Update on County-wide Trail Plan

John Crumm gave an update on the status of trail projects.

MOTION

A motion was made by Mocerri, supported by Vosburg, to receive and file the August 2010 update on the status of trail projects along the Macomb County 70 mile trail loop.

The following commissioner spoke: Bruley.

Co-Chair Carabelli called for a vote on the motion and **The Motion Carried.**

MARKETING & PROMOTION

a) Update on 2010 Macomb Magazine

Commissioners were provided with a copy of the 36-page Macomb County magazine.

MOTION

A motion was made by Vosburg, supported by Accavitti, to receive and file the report on the 2010 Macomb Magazine.

Steve Cassin addressed the committee.

Co-Chair Carabelli called for a vote on the motion and **The Motion Carried.**

TOURISM

a) Report on Activities – Tourism Development Specialist

Kristen Grifka gave a verbal report on her activities.

MOTION

A motion was made by Vosburg, supported by Accavitti, to receive and file the report on the activities of the Tourism Development Specialist.

The following commissioner spoke: Carabelli.

Co-Chair Carabelli called for a vote on the motion and **The Motion Carried.**

b) Report on Lake St. Clair Appreciation Day

MOTION

A motion was made by Vosburg, supported by Brown, to receive and file the report on Lake St. Clair Appreciation Day.

Justin Robinson reported on the recently held 2nd annual Lake St. Clair Day event.

The following commissioner spoke: Carabelli.

Co-Chair Carabelli called for a vote on the motion and **The Motion Carried.**

ADMINISTRATIVE

a) Update on Administrative Staffing

Steve Cassin introduced Grace Mutua, Ph.D., reassigned former County Extension Director for Livingston County who is being placed in his office as a joint venture with MSU Extension and Macomb County. Her position will be in farmland preservation and agricultural economics.

Dr. Grace Mutua addressed the committee.

The following commissioner spoke: Brown.

MOTION

A motion was made by Vosburg, supported by Mocerri, to receive and file the update on the Department of Planning and Economic Development staffing. **The Motion Carried.**

b) Request Authorization for Travel to China (November 2010)

MOTION

A motion was made by Brown, supported by D. Flynn, to authorize departmental travel to China for economic development attraction purposes; **refer to the Finance Committee.**
The Motion Carried.

After the vote, Justin Robinson spoke about the upcoming economic development trip to China and key focus areas.

The following commissioners spoke: Vosburg, Bruley and Brown.

ECONOMIC DEVELOPMENT EVENTS

- August 25 Tax Seminar: Reporting Small Business Income & Expenses SBTDC
- September 8 Starting a Business SBTDC
- October 14 SBA Financing Roundtable SBTDC
- October 20 Writing a Business Plan SBTDC

MOTION

A motion was made by Vosburg, supported by Accavitti, to receive and file the update on economic development events. **The Motion Carried.**

ADJOURNMENT

MOTION

A motion was made by Brown, supported by Accavitti, to adjourn the meeting at 10:53 a.m. **The Motion Carried.**

Denise M. Jacks
Committee Reporter