

**MINUTES OF THE
PLANNING AND ECONOMIC DEVELOPMENT COMMITTEE**

WEDNESDAY, MARCH 18, 2009

At a meeting of the **Planning and Economic Development Committee**, held Wednesday, March 18, 2009, in the Board Room, on the 9th Floor of the Administration Building, Mount Clemens, the following members were present:

Bruley-Co-Chair, Carabelli-Co-Chair, Accavitti, Brown, Duzyj, D. Flynn, Mijac, Mocerri and Vosburg.

Other Commissioners Also Present:

Commissioner Brdak
Commissioner Crouchman
Commissioner Lampar
Commissioner Rengert

There being a quorum of the committee present, Co-Chair Carabelli called the meeting to order at 10 a.m.

PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was recited.

AGENDA

MOTION

A motion was made by Duzyj, supported by Mijac, to adopt the agenda, as presented. **The Motion Carried.**

MINUTES

MOTION

A motion was made by Duzyj, supported by D. Flynn, to approve the February 4, 2009 minutes of this committee, as written. **The Motion Carried.**

COMMUNITY DEVELOPMENT

A) Neighborhood Stabilization Program

Mr. Mike Rozny recalled that he had supplied information in committee packets and did not have anything to add at this time.

COMMITTEE RECOMMENDATION – MOTION

A MOTION WAS MADE BY BROWN, SUPPORTED BY D. FLYNN, TO RECOMMEND THAT THE BOARD OF COMMISSIONERS APPROVE THE NEIGHBORHOOD STABILIZATION PROGRAM POLICIES.

The following commissioners spoke: Vosburg and Duzyj.

Co-Chair Carabelli called for a vote on the motion and **THE MOTION CARRIED.**

B) Community Services Request for HOME Chore Funding

COMMITTEE RECOMMENDATION – MOTION

A MOTION WAS MADE BY MIJAC, SUPPORTED BY D. FLYNN, TO RECOMMEND THAT THE BOARD OF COMMISSIONERS APPROVE THE REQUEST TO APPROPRIATE \$56,000 IN COMMUNITY DEVELOPMENT BLOCK GRANT FUNDING TO BE USED FOR CHORE SERVICES. **THE MOTION CARRIED.**

BUSINESS RETENTION

- Economic Development Retention Visits

Co-Chair Carabelli spoke about the last outreaches that were done at Campbell Ewald, National Coney Island, and Ford Motor Company in Romeo.

The following commissioners spoke: Duzyj and Carabelli.

There was no motion made.

BUSINESS ATTRACTION

A) Upcoming Attraction Opportunities (Hannover, Germany)

Mr. Bob Tess gave a verbal presentation on the upcoming Hannover, Germany event to be held April 20-24. The event is: Investment Mission – Hannover Fair – Wind 2009.

MOTION

A motion was made by Vosburg, supported by D. Flynn, to approve the request for international travel to Germany. **Forward to the Finance Committee.**

The following commissioner spoke: Duzyj.

Co-Chair Carabelli called for a vote on the motion and **The Motion Carried.**

B) Adoption of Framework: Harmonious Hand Approach to Business Attraction

Co-Chair Bruley gave a verbal presentation.

COMMITTEE RECOMMENDATION – MOTION

A MOTION WAS MADE BY D. FLYNN, SUPPORTED BY DUZYJ, TO RECOMMEND THAT THE BOARD OF COMMISSIONERS ADOPT THE FRAMEWORK OF THE HARMONIOUS HAND APPROACH TO BUSINESS ATTRACTION.

The following commissioners spoke: Duzyj, Bruley, Vosburg and Brown.

Co-Chair Carabelli called for a vote on the motion and **THE MOTION CARRIED.**

BUSINESS EXPANSION

A) Presentation on 2008 Macomb County Economic Investment Summary

Mr. Tess gave a verbal presentation.

MOTION

A motion was made by Vosburg, supported by Moceri, to receive and file the report on the 2008 Macomb County Economic Investment Summary. **The Motion Carried.**

B) Macomb-Oakland University Incubator/SmartZone

Mr. Stephen Cassin gave a verbal presentation. He noted that this past week they received an additional \$385,000 in federal funding.

MOTION

A motion was made by Vosburg, supported by Accavitti, to receive and file the report on the Macomb-Oakland University Incubator/SmartZone. **The Motion Carried.**

TRANSPORTATION

- Gratiot Avenue Access Management Plan

Co-Chair Carabelli said that there was no report at this time. He moved on to the next agenda item.

COMMUNITY PLANNING & ASSISTANCE

A) Countywide Trail Master Plan

Mr. John Crumm gave a PowerPoint presentation.

MOTION

A motion was made by Brown, supported by Vosburg, to receive and file the report on the Countywide Trail Master Plan.

The following commissioners spoke: Carabelli and Bruley.

Co-Chair Carabelli called for a vote on the motion and **The Motion Carried.**

B) University of Michigan Urban Planning Projects

Co-Chair Carabelli said that there was no report at this time. He moved on to the next agenda item.

REGIONAL PARTNERSHIPS

- Report on EDCSEM Trip to Washington, DC

Mr. Cassin gave a verbal presentation.

MOTION

A motion was made by Duzyj, supported by Moceri, to receive and file the report on the EDCSEM trip to Washington, DC. **The Motion Carried.**

MARKETING & PROMOTION

- Economic Development Marketing Materials
- Film Macomb

Economic Development Marketing Materials

Co-Chair Carabelli said that there was no report at this time. He moved on to the next item: Film Macomb.

Film Macomb

Ms. Maria Zardis gave a verbal presentation.

The following commissioners spoke: Brown, Bruley and Vosburg.

MOTION

A motion was made by D. Flynn, supported by Mocerri, to receive and file the report on Film Macomb. **The Motion Carried.**

TOURISM

- Lake St. Clair Initiative
- Chesterfield Township Convention Center

Co-Chair Carabelli said that there was no report on Tourism. He moved on to the next agenda item.

ADMINISTRATIVE

- A) Request to Place Additional Names on Departmental Credit Card Account

Mr. Cassin gave a verbal presentation.

MOTION

A motion was made by Brown, supported by Vosburg, to approve to add additional names to the Departmental Credit Card Account, as submitted. **Forward to the Finance Committee. The Motion Carried.**

- B) Report on Planning and Economic Development Department Organization Structure

For commissioners viewing, an Organization Chart 2009 was displayed on the overhead drop down screens.

Mr. Cassin gave a verbal presentation.

MOTION

A motion was made by Vosburg, supported by Duzyj, to receive and file the report on the Planning and Economic Development Department Organization Structure.

The following commissioners spoke: Vosburg, Bruley, Brown and Mocerri.

MOTION

A motion was made by D. Flynn, supported by Duzyj, to direct Mr. Cassin to bring forth a proposal for next month's committee meeting of filling the vacant positions with possible funding sources. The proposal should include a comparative analysis of funding and staff of other Michigan counties as well as counties across the nation that have similar populations to Macomb County. **The Motion Carried.**

C) Request to Participate in 2010 Regional Aerial Photography Flight

Mr. Cassin gave a verbal presentation.

The following commissioner spoke: Carabelli.

COMMITTEE RECOMMENDATION – MOTION

A MOTION WAS MADE BY VOSBURG, SUPPORTED BY BROWN, TO RECOMMEND THAT THE BOARD OF COMMISSIONERS AUTHORIZE THE PLANNING AND ECONOMIC DEVELOPMENT DEPARTMENT TO PARTICIPATE IN THE SEMCOG 2010 AERIAL PHOTOGRAPHY FLIGHT AT AN ESTIMATED COST OF \$11,000. FUNDING IS AVAILABLE IN THE DEPARTMENT'S AERIAL PHOTO ACCOUNT.

The following commissioners spoke: Duzyj and Brown.

Co-Chair Carabelli called for a vote on the motion and **THE MOTION CARRIED.**

ECONOMIC DEVELOPMENT EVENTS

- February 20 Macomb County Energy Manufacturing Workshop (update)
- March 25 SBTDC, Business Legal Issues
- March 27 SBTDC, Marketing Your Business
- April 8 SBTDC, Fundamentals of Starting a Business
- April 14 Center for Automotive Research, Road to Renewal: A Summit on the Changing Automotive Industry (Chicago)
- April 15 SBTDC, Fundamentals of Writing a Business Plan
- April 16 SBTDC, Team SBA Financing Roundtable

Mr. Tess gave a verbal presentation.

The following commissioners spoke: Brown and Bruley.

There was no motion made.

NEW BUSINESS

Mr. Cassin called Mr. Gerard Santoro to the podium. Mr. Santoro will be receiving the Johanna Roskopp Award for Excellence out of the Clinton River Watershed Council. It is a very prestigious annual award. Several commissioners congratulated Mr. Santoro.

Commissioner Brown requested an item for next month's agenda regarding Hub Zones.

Mr. Cassin said that there will be 15 visitors from the city of Xiangtan, China that they will be hosting on Tuesday. They are scheduled to be at the GM Tech Center in Warren at 9 a.m. and at TRW in Washington Township at 1:30 p.m. Lunch will be provided at the golf course in Stony Creek Metropark.

ADJOURNMENT

MOTION

A motion was made by Duzyj, supported by Vosburg, to adjourn the meeting at 11:19 a.m.
The Motion Carried.

Denise M. Jacks
Committee Reporter