

**MINUTES OF THE  
PLANNING AND ECONOMIC DEVELOPMENT COMMITTEE**

**WEDNESDAY, FEBRUARY 4, 2009**

At a meeting of the **Planning and Economic Development Committee**, held Wednesday, February 4, 2009, in the Board Room, on the 9<sup>th</sup> Floor of the Administration Building, Mount Clemens, the following members were present:

Bruley-Co-Chair, Carabelli-Co-Chair, Accavitti, Brown, Duzyj, D. Flynn, Mijac,  
Moceri, Vosburg and Gielegem (ex-officio).

**Other Commissioners Also Present:**

Commissioner Crouchman  
Commissioner Doherty  
Commissioner Lampar  
Commissioner Rengert  
Commissioner Sprys

There being a quorum of the committee present, Co-Chair Carabelli called the meeting to order at 10:33 a.m.

**PLEDGE OF ALLEGIANCE**

The Pledge of Allegiance was recited.

**AGENDA**

**MOTION**

A motion was made by Brown, supported by Duzyj, to adopt the agenda, as presented.

Co-Chair Bruley explained the layout of the agenda. The intent is to have this be a continuing agenda each month, so there may or may not appear new items on it.

The following commissioners spoke: Brown and Co-Chair Bruley.

Co-Chair Carabelli called for a vote on the motion and **The Motion Carried.**

**MINUTES**

**MOTION**

A motion was made by Brown, supported by Mijac, to approve the November 12 and December 2, 2008 minutes of this committee, as written.

Co-Chair Carabelli did not think it was appropriate for him to vote on the minutes, being he was not a member of the previous committee. He abstained from voting.

Co-Chair Bruley said that he would also be abstaining, because he was not a member at that time.

Commissioner Accavitti and Commissioner Mocerri raised their hands and abstained from voting.

Co-Chair Carabelli called for a vote on the motion and **The Motion Carried with Accavitti, Bruley, Carabelli and Mocerri “abstaining.”**

### **COMMUNITY DEVELOPMENT**

- Neighborhood Stabilization Program

A map entitled, Foreclosures – 2008 Macomb County, Michigan was displayed.

Mr. Mike Rozny gave a PowerPoint presentation.

### **MOTION**

A motion was made by Vosburg, supported by D. Flynn, to receive and file the report on community development activities.

The following commissioners spoke: Vosburg, Duzyj, Co-Chair Carabelli, Co-Chair Bruley and Mocerri.

Co-Chair Carabelli called for a vote on the motion and **The Motion Carried.**

### **BUSINESS RETENTION**

- U.S. Small Business Administration (SBA) Financing Programs
- Economic Development Retention Visits

Mr. Richard Temkin, District Director, U.S. Small Business Administration gave a PowerPoint presentation. During his presentation, he spoke about their loan programs.

The following commissioners spoke: Duzyj and Co-Chair Bruley.

Co-Chair Bruley gave a verbal presentation on economic development retention visits.

The following commissioners spoke: D. Flynn and Co-Chair Bruley.

### **MOTION**

A motion was made by Duzyj, supported by Mijac, to receive and file the report on business retention activities. **The Motion Carried.**

### **BUSINESS ATTRACTION**

- Upcoming Attraction Opportunities

A two-page handout entitled, Department of Planning and Economic Development - 2009 Business Attraction Opportunities and Scheduled Retention/Expansion Events was distributed.

The following commissioner spoke: D. Flynn.

Mr. Bob Tess overviewed the two-page handout.

The following commissioners spoke: Mijac, Co-Chair Bruley and Co-Chair Carabelli.

### **MOTION**

A motion was made by Vosburg, supported by D. Flynn, to direct the Department of Economic Development to review the list that was distributed and formulate a strategy for participation.

A **friendly amendment** by Commissioner Duzyj was accepted as follows: "To look at those businesses which add American content to their products."

The following commissioners spoke: Vosburg, Duzyj, Mijac and Co-Chair Bruley.

Co-Chair Carabelli called for a vote on the motion, as amended, and **The Motion Carried.**

### **BUSINESS EXPANSION**

- Macomb – Oakland University Incubator / Macomb Technology Advancement SmartZone

### **MOTION**

A motion was made by Mijac, supported by Vosburg, to receive and file the report on business expansion.

Mr. Stephen Cassin gave a verbal presentation.

Co-Chair Carabelli called for a vote on the motion and **The Motion Carried.**

### **TRANSPORTATION**

- Gratiot Ave. Access Management Plan

Two handouts were distributed. The first handout was entitled, Gratiot Avenue Access Management Study. The second handout was entitled, Gratiot Avenue Access Management Study Schedule.

Mr. Mike Connors gave a PowerPoint presentation.

### **MOTION**

A motion was made by Vosburg, supported by Mijac, to receive and file the report on transportation activities. **The Motion Carried.**

### **COMMUNITY PLANNING & ASSISTANCE**

- County Wide Trail Master Plan
- University of Michigan Urban Planning Student Projects

Mr. John Crumm gave a PowerPoint presentation on the status of the County Trail System.

### **MOTION**

A motion was made by Duzyj, supported by Vosburg, to receive and file the report on County Wide Trail Master Plan.

The following commissioners spoke: Duzyj, Rengert, Co-Chair Carabelli and Co-Chair Bruley.

Commissioner D. Flynn made the following motion; it was supported by Commissioner Mijac. The motion reads as follows:

### **COMMITTEE RECOMMENDATION – MOTION**

A MOTION WAS MADE BY D. FLYNN, SUPPORTED BY MIJAC, TO RECOMMEND THAT THE BOARD OF COMMISSIONERS AUTHORIZE THE PLANNING AND ECONOMIC DEVELOPMENT DEPARTMENT TO DEVELOP A TWO-YEAR IMPLEMENTATION PLAN WHICH COMPLETES THE COUNTYWIDE TRAIL AND TO MAKE THIS A PRIORITY FOR THE ECONOMIC STIMULUS PACKAGE BEING CONSIDERED IN CONGRESS AND TO CONSULT WITH STATE AND FEDERAL OFFICIALS. **THE MOTION CARRIED.**

Co-Chair Carabelli called for a recess at 12:34 p.m.

Co-Chair Carabelli called the meeting back to order at 12:40 p.m.

Mr. John Paul Rea gave a PowerPoint presentation on the University of Michigan Urban Planning Student Projects.

The following commissioners spoke: Duzyj, Rengert, D. Flynn, Co-Chair Carabelli and Vosburg.

### **MOTION**

A motion was made by D. Flynn, supported by Accavitti, to receive and file the report on University of Michigan Urban Planning Student Projects. **The Motion Carried.**

### **REGIONAL PARTNERSHIPS**

- EDCSEM Trip to Washington, DC

Mr. Cassin gave a brief overview of this request.

### **MOTION**

A motion was made by Vosburg, supported by D. Flynn, to grant permission to Mr. Stephen Cassin to attend the EDCSEM trip to Washington, DC next month. **The Motion Carried.**

### **MARKETING & PROMOTION**

- Economic Development Marketing Materials
- Film Macomb

Mr. Cassin said that he will hold the economic development marketing materials item until next month. There were no objections.

Ms. Maria Zardis gave a PowerPoint presentation on Film Macomb.

### **MOTION**

A motion was made by Vosburg, supported by Mocerri, to receive and file the report on Film Macomb. **The Motion Carried.**

### **TOURISM**

- Lake St. Clair Initiative
- Chesterfield Township Convention Center

Mr. Justin Robinson gave a PowerPoint presentation on Lake St. Clair initiative.

### **MOTION**

A motion was made by Vosburg, supported by Mijac, to receive and file the report on Lake St. Clair initiative.

The following commissioners spoke: Vosburg, Crouchman and Mocerri.

Co-Chair Carabelli called for a vote on the motion and **The Motion Carried.**

Mr. Cassin gave a verbal presentation on the Chesterfield Township Convention Center.

### **MOTION**

A motion was made by Vosburg, supported by Duzyj, to receive and file the report on Chesterfield Township Convention Center. **The Motion Carried.**

### **ADMINISTRATIVE**

- Research Librarian Positions
- Request Departmental Credit Card for Economic Development Purposes
- Planning and Economic Development Department Visit – February 13, 2009

Mr. Cassin gave a verbal presentation on Research Librarian positions.

### **MOTION**

A motion was made by Vosburg, supported by Accavitti, to receive and file the report on Research Librarian positions. **The Motion Carried.**

Co-Chair Bruley gave a verbal presentation on the request for a departmental credit card for Economic Development purposes.

### **MOTION**

A motion was made by Vosburg, supported by D. Flynn, to approve the request to authorize a departmental credit card to the Department of Planning and Economic Development, subject to the conditions listed on the resolution sheet; **and forward to the Finance Committee. The Motion Carried.**

Co-Chair Bruley gave a verbal presentation on the Planning and Economic Development Department visit – February 13, 2009. After the presentation, there was no action taken.

### **UPCOMING EVENTS**

- February 10 SEMCOG, Combating the Local Impacts of Foreclosures
- February 11 SBTDC, Starting a Business
- February 11 Macomb County, "Make Your Website a Star Performer" Workshop
- February 18 SBTDC, Writing a Business Plan
- February 20 Macomb County, Energy Manufacturing Workshop
- February 26 SBTDC, Entrepreneurial Series: Finance
- March 18 SBTDC, Marketing Your Business
- March 25 SBTDC, Business Legal Issues
- April 14 Center for Automotive Research, Road to Renewal: A Summit on the Changing Automotive Industry – How Communities Can Survive (Chicago)
- April 16 SBTDC, Team SBA Financing Roundtable

Mr. Cassin referred to the list of upcoming events and noted that they will continue to update it on a monthly basis.

### **MOTION**

A motion was made by Duzyj, supported by Vosburg, to receive and file the report on upcoming events. **The Motion Carried.**

### **NEW BUSINESS**

Commissioner Vosburg spoke on the topic of alternative energy and suggested scheduling a visit to the IBEW Local 58's Electrical Industry Training Center in Warren. She had brought contact information with her.

Commissioner Rengert thought today's agenda contained a lot of valuable information. He felt with the Administrative Services Committee meeting before this committee meeting, that it might be best for this committee to meet on a different day.

### **ADJOURNMENT**

### **MOTION**

A motion was made by Duzyj, supported by Mocerri, to adjourn the meeting at 1:22 p.m. **The Motion Carried.**

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**Denise M. Jacks**  
**Committee Reporter**