

**MINUTES OF THE
ECONOMIC DEVELOPMENT COMMITTEE**

TUESDAY, FEBRUARY 4, 2014

At a meeting of the **Economic Development Committee**, held Tuesday, February 4, 2014, in the Board Room, on the 9th Floor of the Administration Building, Mount Clemens, the following members were present:

Mijac-Chair, Carabelli-Vice-Chair, Boyle, Brown, Klinefelt, Smith and Flynn
(ex-officio).

Absent and excused was Mocerri.

Other Commissioners Also Present: Sauger.

There being a quorum of the committee present, Chair Mijac called the meeting to order at 9:10 a.m.

PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was recited.

AGENDA

MOTION

A motion was made by Carabelli, supported by Klinefelt, to adopt the agenda, as presented. **The Motion Carried.**

**UPDATE ON 2014 GOALS AND ECONOMIC DEVELOPMENT OBJECTIVES
FOR THE COUNTY**

Planning & Economic Development Department (PED) Executive Director, Steve Cassin, was present and introduced Vicky Rad, PED Senior Economic Development Specialist in the department's Economic Development and Services Group, who is also serving in the position of Interim Deputy Director for PED.

Mr. Cassin presented an overview of activities and upcoming plans involving the department's four program areas: Economic Development, Planning and Mapping, Marketing and Communication and Land and Water Resources. He also provided information concerning the 2014 departmental budget and reorganization of the department.

The following commissioners spoke: Brown, Smith, Boyle, Flynn, Mijac and Klinefelt.

MOTION

A motion was made by Smith, supported by Carabelli, to receive and file the update provided on the 2014 goals and economic objectives for the County. **The Motion Carried.**

PRESENTATION ON “FARM TO FACTORY” PROGRAM

Ryan Rowinski, George VanHoutte and Tony VanHoutte were on hand to provide an overview of the “Farm To Factory” Program. This program is a new initiative which will provide delivery of a box of seasonal fresh fruits and vegetables to businesses and companies for \$10 each, providing there are at least 40 participants at the location.

The following commissioners spoke: Carabelli, Smith, Klinefelt, Sauger, Brown and Boyle.

MOTION

A motion was made by Brown, supported by Smith, to receive and file the presentation provided on the Farm To Factory Program. **The Motion Carried.**

UPDATE ON OAKLAND UNIVERSITY - MACOMB

Julie Trube, Interim Executive Director for Oakland University in Macomb County, presented an update on OU’s goals for 2014, and spoke about some highlights from 2013. She also provided a description of initiatives and new programs that align with the needs of the “New Macomb.”

The following commissioners spoke: Carabelli, Brown and Flynn.

MOTION

A motion was made by Carabelli, supported by Smith, to receive and file the update provided on Oakland University-Macomb. **The Motion Carried.**

**PRESENTATION ON GLOBAL TALENT RETENTION INITIATIVE (GTRI) –
GLOBAL OPPORTUNITY EMPLOYER PROGRAM**

Athena Trentin, who serves as Director of the Global Talent Retention Initiative, presented information on the organization and its purpose and how it relates to Michigan’s New Economy and can benefit Macomb County. She also described details of developing a Global Opportunity Employer Program and the benefits of being a GO employer.

The following commissioners spoke: Smith and Brown.

ADJOURNMENT

Chair Mijac adjourned the meeting at 11:06 a.m.



Corinne Bedard
Committee Reporter