

**MINUTES OF THE  
PLANNING AND ECONOMIC DEVELOPMENT COMMITTEE**

**WEDNESDAY, JULY 15, 2009**

At a meeting of the **Planning and Economic Development Committee**, held Wednesday, July 15, 2009, in the Board Room, on the 9<sup>th</sup> Floor of the Administration Building, Mount Clemens, the following members were present:

Bruley-Co-Chair, Carabelli-Co-Chair, Accavitti, Brown, Duzyj, D. Flynn, Mijac,  
Moceri, Vosburg and Gielegem (ex-officio).

**Other Commissioners Also Present:**

Commissioner Crouchman  
Commissioner Lampar  
Commissioner Szczepanski

There being a quorum of the committee present, Co-Chair Carabelli called the meeting to order at 10:02 a.m.

**PLEDGE OF ALLEGIANCE**

The Pledge of Allegiance was recited.

**AGENDA**

**MOTION**

A motion was made by Accavitti, supported by D. Flynn, to adopt the agenda, as presented. **The Motion Carried.**

**MINUTES**

**MOTION**

A motion was made by Mijac, supported by Accavitti, to approve the June 10, 2009 minutes of this committee, as written. **The Motion Carried.**

**REGIONAL PARTNERSHIPS**

- **Presentation on Macomb-Oakland University INCubator**

Present were: Dr. David Spencer, Executive Director, SmartZone Development, OU INCubator, Oakland University and Mr. Luke Bonner, Economic Development Manager from the City of Sterling Heights.

Dr. Spencer passed out a brochure to give commissioners the opportunity to see the building which is located at 7205 Sterling Ponds Court in Sterling Heights. He gave a status report as of today on the Macomb - OU INCubator. The grand opening of the Macomb - OU INCubator will take place on Monday, July 20<sup>th</sup> at 8 a.m. He named the guest speakers who will be attending.

The following commissioners spoke: Brown, Vosburg and Gielegem.

### **MOTION**

A motion was made by Vosburg, supported by Duzyj, to receive and file the report on the Macomb-Oakland University INCubator. **The Motion Carried.**

### **COMMUNITY DEVELOPMENT**

A handout was distributed. It was entitled, Neighborhood Stabilization Program Implementation Matrix.

- Report on Neighborhood Stabilization Program

Mr. Mike Rozny gave an overview of the handout.

The following commissioner spoke: Bruley.

### **MOTION**

A motion was made by Vosburg, supported by Duzyj, to receive and file the report on the Neighborhood Stabilization Program.

The following commissioners spoke: Vosburg, Bruley, Duzyj and Carabelli.

Co-Chair Carabelli called for a vote on the motion and **The Motion Carried.**

### **BUSINESS RETENTION**

- A) Report on June 16, 2009 Small Business Outreach

Mr. Stephen Cassin gave a verbal presentation.

### **MOTION**

A motion was made by Vosburg, supported by Duzyj, to receive and file the report on the June 16, 2009 Small Business Outreach at Achatz Pies. **The Motion Carried.**

B) Report on International Business Associations

Mr. Cassin gave a verbal presentation.

**MOTION**

A motion was made by Vosburg, supported by Duzyj, to receive and file the report on the International Business Associations. **The Motion Carried.**

**BUSINESS ATTRACTION**

- Report on June 26, 2009 Chinese Business Reception

Co-Chair Bruley said that tomorrow at 8 a.m. they have a final meeting of the committee who planned this event. There will be a written report. He thanked Ms. Maria Zardis and Mr. Justin Robinson for helping out and making this event successful. He then spoke about the details of this event and the program agenda. They had great sponsorship. Lastly, he thanked those commissioners who attended this event.

Mr. Cassin addressed the committee.

The following commissioners spoke: Carabelli and Mijac.

Co-Chair Bruley thanked the Facilities and Operations Department for all of their help. He also thanked the Clerk's Office; they did a Web cast from here. He specifically knew that two places in China watched it.

The following commissioners spoke: Bruley, Mijac, Lampar, Vosburg and Carabelli.

**MOTION**

A motion was made by D. Flynn, supported by Mijac, to receive and file the report on the June 26, 2009 Chinese Business Reception. **The Motion Carried.**

**BUSINESS EXPANSION**

A handout was distributed. It was entitled, Macomb County Economic Development – 2009 Mid-Year Economic Impact Report.

- Presentation on 2009 (January-June) Macomb County Economic Investment Summary

### **MOTION**

A motion was made by Mijac, supported by Vosburg, to receive and file the report on the 2009 (January-June) Macomb County Economic Investment Summary.

Mr. Bob Tess gave an overview of the handout.

Co-Chair Carabelli called for a vote on the motion and **The Motion Carried.**

### **COMMUNITY PLANNING**

#### A) Update on Gratiot Avenue Access Management Plan

Mr. John Crumm gave a verbal presentation.

### **MOTION**

A motion was made by Vosburg, supported by Duzyj, to receive and file the report on the Gratiot Avenue Access Management Plan.

The following commissioner spoke: Vosburg.

Co-Chair Carabelli called for a vote on the motion and **The Motion Carried.**

#### B) Update on Countywide Trail Master Plan

Mr. Crumm gave a verbal presentation.

### **MOTION**

A motion was made by Accavitti, supported by Brown, to receive and file the report on the Countywide Trail Master Plan. **The Motion Carried.**

### **ENVIRONMENTAL**

- Report on Economic Opportunities of the Great Lakes

Mr. Gerard Santoro gave a PowerPoint presentation.

### **MOTION**

A motion was made by Duzyj, supported by Vosburg, to receive and file the report on the economic opportunities of the Great Lakes.

The following commissioner spoke: Brown.

Co-Chair Carabelli called for a vote on the motion and **The Motion Carried.**

### **MARKETING & PROMOTION**

- Update on Film Macomb

Mr. Cassin said that there was nothing new to report as of this date.

Co-Chair Carabelli moved on to the next agenda item.

### **TOURISM**

- Report on Lake St. Clair Initiative

Mr. Justin Robinson gave a verbal presentation.

### **MOTION**

A motion was made by Brown, supported by Mijac, to receive and file the report on the Lake St. Clair initiative.

The following commissioners spoke: Brown, Vosburg and Carabelli.

Co-Chair Carabelli called for a vote on the motion and **The Motion Carried.**

### **ADMINISTRATIVE**

- A) Request Authorization to Revise Job Descriptions

Four (proposed draft) job descriptions were distributed.

- B) 2009/2011 Proposed Departmental Budget Adjustments

A handout was distributed. It was entitled, General Fund – Proposed Budget Reduction – Department of Planning & Economic Development.

Commissioner Mijac moved both items (A) and (B) in their entirety; it was supported by Commissioner D. Flynn. The motion reads as follows:

## **MOTION**

A motion was made by Mijac, supported by D. Flynn, to authorize the Department of Planning and Economic Development to work with Human Resources to revise the job descriptions of the Economic Development Specialists; and to receive, file and adopt “in principle” the 2009-2011 departmental budget adjustments.

The following commissioners spoke: Vosburg, Bruley and Brown.

Co-Chair Carabelli called for a vote on the motion and **The Motion Carried.**

## **ECONOMIC DEVELOPMENT EVENTS**

- July 22 Entrepreneurial Series: Business Legal Issues
- July 29 Lake St. Clair Tourism Event
- August 10 Entrepreneurial Series: Writing a Business Plan
- August 12 Entrepreneurial Series: Starting a Business
- August 27 Entrepreneurial Series: Finance

## **MOTION**

A motion was made by Vosburg, supported by Accavitti, to receive and file the report on upcoming events. **The Motion Carried.**

## **ADJOURNMENT**

## **MOTION**

A motion was made by Mijac, supported by Brown, to adjourn the meeting at 12:06 p.m. **The Motion Carried.**

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**Denise M. Jacks**  
**Committee Reporter**