

**MINUTES OF THE
PLANNING AND ECONOMIC DEVELOPMENT COMMITTEE**

WEDNESDAY, JUNE 10, 2009

At a meeting of the **Planning and Economic Development Committee**, held Wednesday, June 10, 2009, in the Board Room, on the 9th Floor of the Administration Building, Mount Clemens, the following members were present:

Bruley-Co-Chair, Carabelli-Co-Chair, Accavitti, Brown, Duzyj, D. Flynn, Mijac, Mocerri and Vosburg.

Other Commissioners Also Present:

Commissioner Brdak
Commissioner J. Flynn
Commissioner Lampar
Commissioner Sprys

There being a quorum of the committee present, Co-Chair Carabelli called the meeting to order at 10 a.m.

PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was recited.

AGENDA

MOTION

A motion was made by Mijac, supported by D. Flynn, to adopt the agenda, as presented.
The Motion Carried.

MINUTES

MOTION

A motion was made by Duzyj, supported by Mijac, to approve the April 22 and May 13, 2009 minutes of this committee, as written. **The Motion Carried.**

REGIONAL PARTNERSHIPS

- Presentation from Automation Alley

Mr. Ken Rogers, Executive Director, Automation Alley gave a PowerPoint presentation.

Key topics covered included: What is Automation Alley, Automation Alley Today, Regional Partnerships, Key Partnerships, Current Membership, Who Can Join, Resources to Grow a Business, Entrepreneurial Initiatives, Defense Activities, International Business Activities, Success Story, Foundation Member Benefits, Foundation Members, Macomb County Collaboration, Notable Quotes, and Thank You.

During his presentation, he introduced two members of his staff who were in attendance.

MOTION

A motion was made by Duzyj, supported by Vosburg, to receive and file the presentation from Automation Alley.

The following commissioners spoke: Duzyj and Vosburg.

An Automation Alley booklet was distributed.

The following commissioner spoke: Carabelli.

Mr. Stephen Cassin addressed the committee.

Co-Chair Carabelli called for a vote on the motion and **The Motion Carried.**

COMMUNITY DEVELOPMENT

A) Report on Neighborhood Stabilization Program

Mr. Mike Rozny gave a verbal presentation.

MOTION

A motion was made by Vosburg, supported by Mocerri, to receive and file the report on the Neighborhood Stabilization Program.

The following commissioners spoke: Brown, Bruley and Carabelli.

Co-Chair Carabelli called for a vote on the motion and **The Motion Carried.**

B) Authorize to Submit Application for CDBG Stimulus Funding

COMMITTEE RECOMMENDATION – MOTION

A MOTION WAS MADE BY BROWN, SUPPORTED BY MIJAC, TO RECOMMEND THAT

THE BOARD OF COMMISSIONERS AUTHORIZE THE SUBMITTAL TO HUD OF A SUBSTANTIAL AMENDMENT TO THE 2008 CDBG PROGRAM FOR \$449,751 OF STIMULUS FUNDING. **THE MOTION CARRIED.**

- C) Authorize to Partner with Home Renewal Systems in Order to Submit for NSP 2 Funding

COMMITTEE RECOMMENDATION – MOTION

A MOTION WAS MADE BY D. FLYNN, SUPPORTED BY MIJAC, TO RECOMMEND THAT THE BOARD OF COMMISSIONERS AUTHORIZE THE PLANNING AND ECONOMIC DEVELOPMENT DEPARTMENT TO PARTNER WITH HOME RENEWAL SYSTEMS IN ORDER TO SUBMIT GRANT REQUESTS TO HUD FOR NSP 2 FUNDING. **THE MOTION CARRIED.**

BUSINESS RETENTION

- Update on June 16, 2009 Small Business Outreach

Mr. Cassin gave a verbal presentation.

MOTION

A motion was made by Brown, supported by Mijac, to receive and file the report on the June 16, 2009 Small Business Outreach. **The Motion Carried.**

BUSINESS ATTRACTION

- Update on June 26, 2009 Chinese Delegation Visit

Co-Chair Bruley gave a verbal presentation.

MOTION

A motion was made by Vosburg, supported by Mijac, to receive and file the report on the June 26, 2009 Chinese Delegation visit.

The following commissioners spoke: Vosburg, Bruley and Carabelli.

Co-Chair Carabelli called for a vote on the motion and **The Motion Carried.**

BUSINESS EXPANSION

- Macomb-Oakland University Incubator/SmartZone (No Report)

Co-Chair Carabelli said that there was no report. He moved on to the next item.

- Report on May 20, 2009 Diversification Summit

Mr. Bob Tess gave a verbal presentation.

MOTION

A motion was made by Duzyj, supported by Accavitti, to receive and file the report on the May 20, 2009 Diversification Summit. **The Motion Carried.**

COMMUNITY PLANNING

- A) Update on Gratiot Avenue Access Management Plan

Mr. John Paul Rea gave a PowerPoint presentation.

MOTION

A motion was made by Vosburg, supported by Mocerri, to receive and file the report on the Gratiot Avenue Access Management Plan.

The following commissioners spoke: Vosburg, Brown and Duzyj.

Co-Chair Carabelli called for a vote on the motion and **The Motion Carried.**

- B) Update on Countywide Trail Master Plan

Mr. John Crumm gave a verbal presentation.

MOTION

A motion was made by Brown, supported by Duzyj, to receive and file the report on the Countywide Trail Master Plan.

The following commissioners spoke: Brown and Bruley.

Co-Chair Bruley recognized three individuals who were in the audience: City of Utica, Mayor Jacqueline Noonan; Macomb Township Supervisor Mark Grabow; and Richmond

City Manager Jon Moore.

Co-Chair Carabelli called for a vote on the motion and **The Motion Carried.**

ENVIRONMENTAL (No Report)

Co-Chair Carabelli said that there was no report. He moved on to the next agenda item.

MARKETING & PROMOTION

- Economic Development Marketing Materials (No Report)
- Film Macomb (No Report)

Co-Chair Carabelli said that there was no report.

Mr. Cassin held up the Visit Detroit magazine and addressed the committee.

The following commissioner spoke: Vosburg.

TOURISM

- Lake St. Clair Initiative (No Report)

No report. Co-Chair Carabelli moved on to the next item.

- Update on Macomb Tourism Destination Districts

Two handouts were distributed.

Mr. John Paul Rea gave a verbal presentation and briefly overviewed the handouts.

MOTION

A motion was made by Vosburg, supported by Duzyj, to receive and file the report on the Macomb Tourism Destination Districts.

The following commissioner spoke: J. Flynn.

Co-Chair Carabelli called for a vote on the motion and **The Motion Carried.**

ADMINISTRATIVE

- A) Approval of Developmental Job Descriptions

Mr. Cassin informed commissioners that he spoke with Mr. Doug Fouty and job descriptions are approved at the administrative level; it is not necessary to send the job descriptions to the Personnel Committee. When job descriptions are changed, it is an in-house function. When they go to fill those positions or post those -- then it would go to the Board. Therefore, this agenda item should be a receive and file.

He briefly overviewed the job descriptions that were provided in committee packets.

MOTION

A motion was made by Vosburg, supported by D. Flynn, to receive and file the three new job descriptions and four revised job descriptions for the Planning and Economic Development Department.

The following commissioners spoke: Duzyj, Bruley and Carabelli.

Co-Chair Carabelli called for a vote on the motion and **The Motion Carried with Duzyj voting "No."**

B) Demonstration of ACT Software

A handout was distributed.

Mr. Justin Robinson gave a PowerPoint presentation.

MOTION

A motion was made by D. Flynn, supported by Mocerri, to receive and file the demonstration of the ACT Software Program.

The following commissioner spoke: Mocerri.

Co-Chair Carabelli called for a vote on the motion and **The Motion Carried.**

ECONOMIC DEVELOPMENT EVENTS

- June 10 Entrepreneurial Series: Starting a Business
- June 17 Entrepreneurial Series: Writing a Business Plan
- July 9 Team SBA Financing Roundtable
- July 15 Entrepreneurial Series: Marketing Your Business
- July 27 Entrepreneurial Series: Legal Issues

Mr. Cassin gave a verbal presentation.

MOTION

A motion was made by Vosburg, supported by Mocerri, to receive and file the report on upcoming events. **The Motion Carried.**

NEW BUSINESS

Commissioner Duzyj spoke about the Hot Rod Power Tour that was supposed to be held at the GM Tech Center, but the venue was changed to Metro Beach Metropark. He commended Commissioner Lampar for putting a lot of stuff together and helping it along.

Commissioner Vosburg noticed that a company we have worked with -- our Planning and Economic Development Department -- Mr. Rick Kincaid from K/E Electronics just bought a California company. It is encouraging to see that business is expanding here.

ADJOURNMENT

MOTION

A motion was made by Duzyj, supported by Vosburg, to adjourn the meeting at 11:38 a.m. **The Motion Carried.**

Denise M. Jacks
Committee Reporter