

**MINUTES OF THE
PLANNING AND ECONOMIC DEVELOPMENT COMMITTEE**

WEDNESDAY, MAY 12, 2010

At a meeting of the **Planning and Economic Development Committee**, held Wednesday, May 12, 2010, in the Board Room, on the 9th Floor of the Administration Building, Mount Clemens, the following members were present:

Bruley-Co-Chair, Carabelli-Co-Chair, Accavitti, Brown, Duzyj, D. Flynn, Mijac, Mocerri and Vosburg.

Other Commissioners Also Present:

J. Flynn

There being a quorum of the committee present, Co-Chair Carabelli called the meeting to order at 10:01 a.m.

PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was recited.

AGENDA

Co-Chair Carabelli added agenda item #7d – 2008 Home Funding. There were no objections.

MOTION

A motion was made by Duzyj, supported by Vosburg, to adopt the agenda, as amended (to include item #3A). **The Motion Carried.**

MINUTES

MOTION

A motion was made by Accavitti, supported by Vosburg, to approve the April 21, 2010 minutes of this committee, as written. **The Motion Carried.**

PARTNERSHIPS

a) **Presentation from Detroit Metro Convention & Visitors Bureau**

Larry Alexander, President & CEO, Detroit Metro Convention & Visitors Bureau (DMCVB)

briefly addressed the committee. He introduced individuals who would be presenting today: Michael O'Callaghan, Executive VP & COO, Dave Beachnau, Executive Director, Detroit Metro Sports Commission, and Christopher Baum, Sr. Vice President, Sales & Marketing. It was noted that after the presentations, a 10-minute film would be shown.

Michael O'Callaghan updated commissioners on what the DMCVB has been doing in Macomb County since the last time he was here about two years ago. He spoke about festivals, events, and training sessions. They are hosting seminars, along with the Michigan Regional Skills Alliance. He spoke about an upcoming Hospitality Training Program. He left postcards that related to upcoming training sessions.

Dave Beachnau spoke about sporting events that have been brought into Macomb County, upcoming tournaments that will be held in Macomb County, and a couple initiatives they are working on to bring additional events to the region.

Christopher Baum spoke about sales and marketing efforts they have been doing in Macomb County. He held up two posters that were specific to Macomb County and a booklet that was specific to the destination districts. He spoke about the upcoming Autopalooza events. He then spoke about their Film Detroit Division. He noted that there will be 25 to 30 film shootings this summer in the metropolitan area.

A 10-minute video called, The Detroit Top 10 Undiscovered Locations was shown. It was noted that on March 23rd this video was shown to 200 film producers in Hollywood.

MOTION

A motion was made by Duzyj, supported by Mocerri, to receive and file the report from the Detroit Metro Convention & Visitors Bureau.

The following commissioners spoke: Duzyj, Brown, Vosburg and Mijac.

Co-Chair Carabelli called for a vote on the motion and **The Motion Carried.**

ECONOMIC DEVELOPMENT

- a) Resolution Supporting Extension of Renaissance Zone in Warren (Oshkosh Defense)

Information was distributed by the City of Warren.

MOTION

A motion was made by Mijac, supported by Accavitti, to adopt a resolution agreeing to forego taxes and extend the Warren Arsenal Industrial District Geographic Renaissance

Zone at 13-16-426-025 through December 31, 2019 (**offered by Board Chair**). **Forward to the Finance Committee. The Motion Carried.**

After the vote, Bob Tess introduced the Oshkosh Project team.

Kasey Green, Business Development Manager with the Michigan Economic Development Corporation addressed the committee.

The following commissioner spoke: Carabelli.

COMMUNITY DEVELOPMENT

a) **Status Report on Neighborhood Stabilization Program**

Mike Rozny gave an update on the Neighborhood Stabilization Program.

The following commissioner spoke: Carabelli.

MOTION

A motion was made by Vosburg, supported by Mocerri, to receive and file the status report on the Neighborhood Stabilization Program. **The Motion Carried.**

b) **Authorization to Submit 2010 CDBG & HOME Annual Plan**

Information was distributed.

COMMITTEE RECOMMENDATION – MOTION

A MOTION WAS MADE BY DUZYJ, SUPPORTED BY VOSBURG, TO RECOMMEND THAT THE BOARD OF COMMISSIONERS APPROVE AND AUTHORIZE THE BOARD CHAIR TO SIGN AND SUBMIT TO HUD: 1) THE 2010 CDBG ANNUAL PLAN FOR THE URBAN COUNTY OF MACOMB AND 2) THE 2010 HOME ANNUAL PLAN FOR THE MACOMB HOME CONSORTIUM.

The following commissioners spoke: Bruley and Vosburg.

Co-Chair Carabelli called for a vote on the motion and **THE MOTION CARRIED.**

c) **Authorization to Execute Agreements for HOME Funds (Habitat for Humanity)**

COMMITTEE RECOMMENDATION – MOTION

A MOTION WAS MADE BY MIJAC, SUPPORTED BY D. FLYNN, TO RECOMMEND THAT THE BOARD OF COMMISSIONERS APPROVE AND AUTHORIZE THE BOARD CHAIR TO EXECUTE AGREEMENTS FOR \$248,300 IN HOME FUNDS FOR HABITAT FOR HUMANITY TO ACQUIRE, REPAIR AND SELL HOMES TO LOWER INCOME HOUSEHOLDS IN CLINTON TOWNSHIP AND ROSEVILLE. **THE MOTION CARRIED.**

d) 2008 Home Funding

A copy of the resolution sheet, along with a one-page memorandum dated May 10, 2010 from Steve Cassin was distributed.

Mike Rozny gave an overview of this request.

The following commissioner spoke: Carabelli.

COMMITTEE RECOMMENDATION – MOTION

A MOTION WAS MADE BY DUZYJ, SUPPORTED BY D. FLYNN, TO RECOMMEND THAT THE BOARD OF COMMISSIONERS APPROVE AND AUTHORIZE THE BOARD CHAIR TO EXECUTE AGREEMENTS FOR \$258,511 IN REMAINING COUNTY 2008 HOME FUNDING FOR SPRINGHILL HOUSING CORPORATION TO ACQUIRE, REPAIR AND RENT HOMES FOR DEVELOPMENTALLY DISABLED ADULTS IN THE COUNTY; AND \$50,000 IN REMAINING 2008 HOME FUNDING FOR FAMILY YOUTH INTERVENTIONS, CONTINGENT ON SATISFYING TWO CONDITIONS, TO CONVERT A RENTAL PROPERTY INTO TRANSITIONAL HOUSING FOR YOUTHS AT THE FYI CAMPUS IN MOUNT CLEMENS.

The following commissioners spoke: J. Flynn, Duzyj and Bruley.

Co-Chair Carabelli called for a vote on the motion and **THE MOTION CARRIED WITH CARABELLI VOTING “NO.”**

COMMUNITY PLANNING

a) Update on County-wide Trail Plan

John Crumm gave an update on the overall project. He spoke about activities that are being generated out of completion of the trails.

MOTION

A motion was made by Vosburg, supported by Mocerri, to receive and file the report on the County-wide Trail Master Plan.

The following commissioners spoke: Bruley, Vosburg and Carabelli.

Co-Chair Carabelli called for a vote on the motion and **The Motion Carried.**

MARKETING & PROMOTION

a) Update on Film Macomb

A handout was distributed.

MOTION

A motion was made by Vosburg, supported by D. Flynn, to receive and file the report on Film Macomb. **The Motion Carried.**

ADMINISTRATIVE

a) Update on Economic Development Specialist Positions

Steve Cassin gave an update on the Lake St. Clair Economic Development Specialist position.

The following commissioner spoke: Bruley.

MOTION

A motion was made by Mijac, supported by Vosburg, to receive and file the update on the Economic Development Specialist positions. **The Motion Carried.**

ECONOMIC DEVELOPMENT EVENTS

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|-----------|---|-------|
| • May 18 | Business Plans: Nuts & Bolts | SBTDC |
| • May 19 | Fundamentals of Finance | SBTDC |
| • May 26 | Fundamentals of Marketing | SBTDC |
| • June 9 | Fundamentals of Starting a Business | SBTDC |
| • June 16 | Fundamentals of Writing a Business Plan | SBTDC |

MOTION

A motion was made by Vosburg, supported by Mijac, to receive and file the update on economic development events. **The Motion Carried.**

ADJOURNMENT

MOTION

A motion was made by Vosburg, supported by Mocerri, to adjourn the meeting at 11:29 a.m. **The Motion Carried.**

Denise M. Jacks
Committee Reporter