



BOARD OF COMMISSIONERS

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www.macombBOC.com

ECONOMIC DEVELOPMENT COMMITTEE

WEDNESDAY, MAY 8, 2013

FINAL AGENDA

1. Call to Order
2. Pledge of Allegiance
3. Adoption of Agenda
4. Approval of Minutes dated April 10, 2013 **(previously distributed)**
5. Public Participation (five minutes maximum per speaker, or longer at the discretion of the Chairperson related only to issues contained on the agenda)
6. Presentation on Macomb Literacy Partners (MLP)/Ken Lampar
7. New Business
8. Public Participation (five minutes maximum per speaker or longer at the discretion of the Chairperson)
9. Adjournment

MEMBERS: Mijac-Chair, Carabelli-Vice-Chair, Boyle, Brown, Klinefelt, Mocer, Smith and Flynn (ex-officio)

MACOMB COUNTY BOARD OF COMMISSIONERS

David J. Flynn – Board Chair
District 4

Kathy Tocco – Vice Chair
District 11

Mike Boyle – Sergeant-At-Arms
District 10

Toni Mocer – District 1
Don Brown – District 7

Marvin Sauger – District 2
Kathy Vosburg – District 8

Veronica Klinefelt – District 3
Fred Miller – District 9

Robert Mijac - District 5
Bob Smith – District 12

James Carabelli – District 6
Joe Sabatini – District 13

(DISTRIBUTED 5-8-13)

Macomb Literacy Partners

Wayne State-Macomb Education Center
16480 Hall Road
Clinton Township, MI 48038
(586) 286-2750

www.macombliteracy.org

A Brief History

MLP was founded in 1984 by the Suburban Library Cooperative and Utica Community Schools.

Over the past 27 years, over 4,000 people have become better readers, writers and speakers.

Literacy Statistics

- According to the U.S. Department of Education, about 30 million Americans, one in ten, have below basic English skills.
- Illiteracy costs the United States more than \$225 billion a year in lost productivity.

Literacy Statistics Cont'd...

- The most recent national survey indicates that the illiteracy rate in Macomb County is 13%.
- 70,000 - 109,000 people
- Helping low literate adults improve their reading skills has a direct and measurable impact on both the education and quality of life of their children.

The State of Literacy



- Low literate adults cannot read a doctors instructions, job applications, food labels, textbooks or their children's books.
- **More than 50% of children born to low-literate parents will remain illiterate.**

It's Our Mission...

- ...to eliminate adult illiteracy in our community by developing programs that promote the advancement of literacy.
- Macomb Literacy Partners (MLP) recruits and trains volunteer adult tutors who meet weekly with adult learners to teach reading, writing, spelling and conversational English at no cost to students.

Read to Me, Rosco!

- MLP presents "Read to Me, Rosco" programs at community venues throughout Macomb County and distributes thousands of children's books, each year, to encourage family reading and literacy.



Results

By emphasizing the significance of reading to children and by delivering proven strategies, materials and tutoring services, MLP's "Read to Me, Rosco" program enables families to enjoy reading together and foster family literacy.



MLP Funding

- MLP's instructional services are free of charge.
- MLP is funded by individual donors, corporate & service club contributions and grants.
- Institutional sponsors who support MLP include:
 - Wayne State University
 - Macomb Community College
 - Macomb Intermediate School District
 - Utica Community Schools
- Annual Budget -- \$200,000

Macomb Literacy Partners is a dynamic organization comprised of a small talented staff, dedicated volunteers and friends.

All work together with genuine respect for each other, the needs of the organization and the people it serves.

Macomb Literacy Partners (MLP) is a 501(c)3 non-profit organization with a mission to improve the quality of life for all residents of Macomb County by helping to eliminate adult illiteracy. Our organization has provided free basic literacy tutorial services to adults since 1984! Macomb Literacy Partners provides assistance to adults who seek the opportunity to be informed citizens, supportive and involved parents, viable employees, and lifelong learners. This is made possible with the recruitment, training, and ongoing support of community volunteers.

What is MLP doing to help future generations?

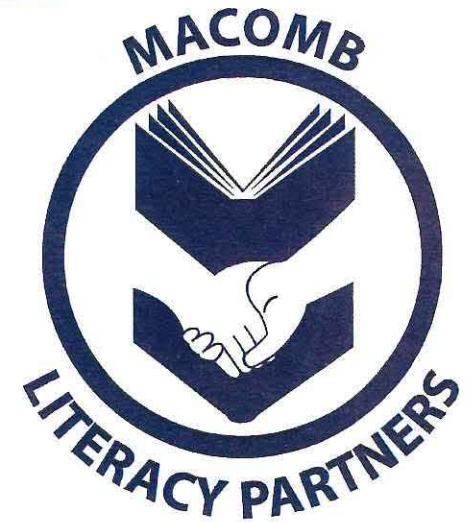
Macomb Literacy Partners READ TO ME, Rosco! program reaches out to parents and caregivers of young children (ages birth to 8 years), urging them to make reading part of their family's life each day—and if needed, seek reading help themselves. Since initiating READ TO ME, Rosco! and other READ TO ME activities, the number of parents of young children enrolled in Macomb Literacy Partners adult tutorial program has more than doubled.

Macomb Literacy Partners is helping to promote adult literacy. Find out how you can help, too!



Are you ready to help?

Do you know someone who needs reading help?



Macomb Literacy Partners

at the Wayne State Macomb
Education Center
Suite 178

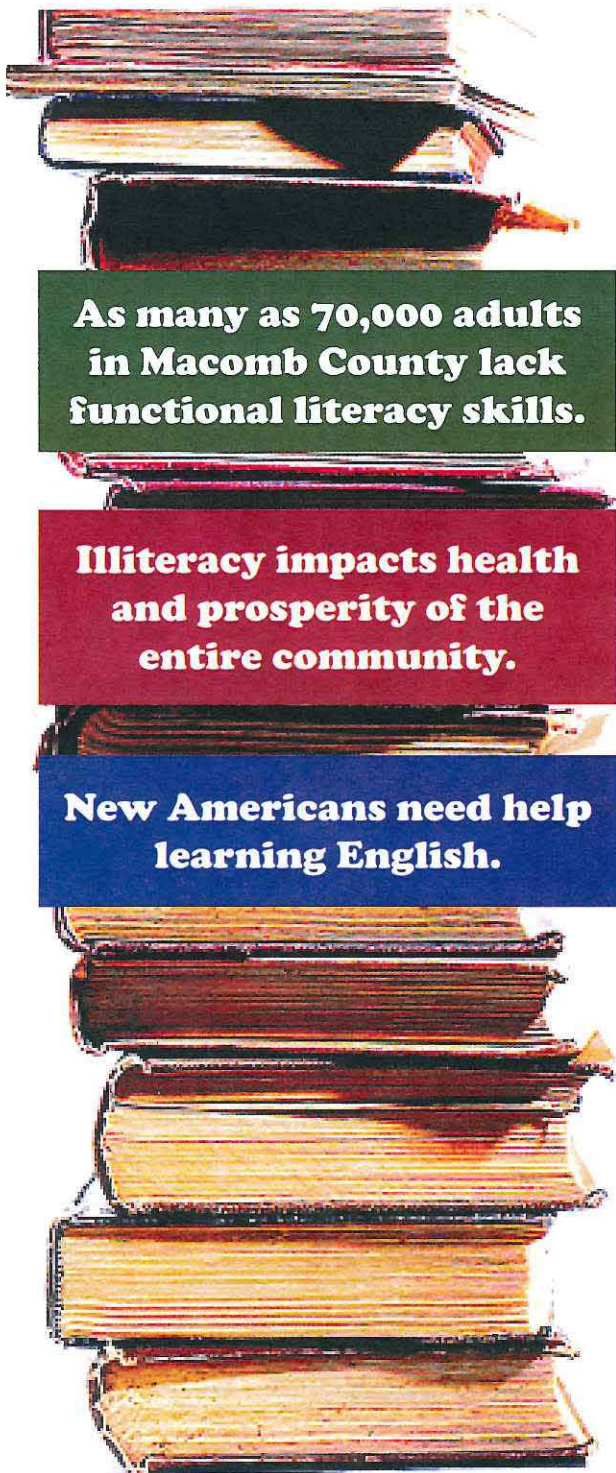
16480 Hall Road at Garfield
Clinton Township, MI 48038-1132

phone: 586.286.2750

fax: 586.286.4023

email: read@macombliteracy.org

website: www.macombliteracy.org



As many as 70,000 adults in Macomb County lack functional literacy skills.

Illiteracy impacts health and prosperity of the entire community.

New Americans need help learning English.

How does MLP help?

Macomb Literacy Partners provides free one-to-one and small group tutorial services in basic literacy and English-as-a-Second Language (ESL). Our volunteer tutors work with adult learners to help them achieve their goals of literacy independence. MLP's mission is to serve this often overlooked population, by helping them make life changes that improve not only their own lives and the lives of their family, but impact our entire community for generations to come.

How can I help?

Become a volunteer tutor

Volunteers work with new learners at times and locations convenient to both, in quiet areas at public sites, for example: libraries, churches, schools, or businesses.

- Volunteers must be at least 18 years of age
- Have a high school diploma or equivalent
- Be willing to contribute at least two hours per week for one year
- MLP provides training and support services including materials



MLP READ TO ME, Rosco!

This program reaches out to parents and young children (0-8). We need help with set-up, registration and distribution of snacks and children's books at READ TO ME, Rosco! events at schools, libraries, churches and community centers.

Provide financial support

- **Project 250 Member**
Contribute an annual gift of \$250 or more
- **Legacy for Literacy Member**
Ensure Macomb Literacy Partner's future by including us in your future plans with a planned giving gift while receiving a tax advantage.
- Donations of any size are appreciated to support our mission of Making Macomb a County of Readers!

Become a Friend of Macomb Literacy Partners

MLP Friends meet monthly to plan and help with special events and fundraising events. This group is a great way to be involved and provide support for Literacy!

Provide a tutoring site

Join the many schools, libraries, churches and businesses that offer a quiet space where tutors and learners may meet.

Publicity Pals

Volunteer at community events throughout Macomb County to promote and build awareness about MLP and its mission.

Office/Mailing Crew

Help in the office with mailing projects is always needed.