



BOARD OF COMMISSIONERS

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macombcountymi.gov/boardofcommissioners

ADMINISTRATIVE SERVICES COMMITTEE

WEDNESDAY, MARCH 17, 2010

AGENDA

1. Call to Order
2. Pledge of Allegiance
3. Adoption of Agenda
4. Approval of Minutes dated February 10, 2010 (previously distributed)
5. Public Participation
6. Presentation by Clerk's Office Re: Use of Google Premier (mailed)
7. Plan for National County Government Month (mailed)
8. New Business
9. Public Participation
10. Adjournment

MEMBERS: Vosburg-Chair, Sauger-Vice-Chair, Brown, J. Flynn, Mijac, Szczepanski, Camphous-Peterson, Accavitti, Lampar and Gielegem (ex-officio)

MACOMB COUNTY BOARD OF COMMISSIONERS

Andrey Duzij - District 1
Marvin E. Sauger - District 2
Phillip A. DiMana - District 3
Tom Mocen - District 4
Susan J. Doherty - District 5

Sue Rocca - District 7
David Flynn - District 8
Robert Mijac - District 9
Ken Lampar - District 10
Ed Szczepanski - District 11

James J. Carabelli - District 12
Don Brown - District 13
Brian Brdak - District 14
Keith Rengert - District 15
Carey Torrice - District 16

Paul Gielegem
District 19
Chairman

Ed Bruley - District 17
Dana Camphous-Peterson - District 18
Irene M. Kepler - District 21
Frank Accavitti Jr - District 22

Kathy Tocco
District 20
Vice Chair

Joan Flynn
District 6
Sergeant-At-Arms

William A. Crouchman - District 23
Michael A. Boyle - District 24
Kathy D. Vosburg - District 25
Jeffery S. Sprys - District 26

RESOLUTION NO. _____

FULL BOARD MEETING DATE: _____

AGENDA ITEM: _____

MACOMB COUNTY, MICHIGAN

RESOLUTION TO: RECEIVE AND FILE PRESENTATION BY THE CLERK'S OFFICE REGARDING ITS USE OF GOOGLE PREMIER THE COSTS, FEATURES AND CHALLENGES.

INTRODUCED BY: COMMISSIONER KATHY VOSBURG, CHAIRPERSON
ADMINISTRATIVE SERVICES COMMITTEE

COMMITTEE/MEETING DATE: 03-17-10

RECYCLABLE PAPER

RESOLUTION NO. _____

FULL BOARD MEETING DATE: _____

AGENDA ITEM: _____

MACOMB COUNTY, MICHIGAN

RESOLUTION TO receive and file the plan for National County Government Month

INTRODUCED BY: Kathy Vosburg, Chair, Administrative Services Committee

COMMITTEE/MEETING DATE
Administrative Services 3-17-10

National County Government Month
Plan for April 2010

April is National County Government Month. The plan's purpose is to increase awareness and educate the public of the important services Macomb County provides. A media campaign and special web page will be developed to publicize county government information during the month of April.

1. Departments will provide:

- A. A simple statement of the department's purpose including a brief overview of the last year.
- B. A list of several bullet points listing facts and figures, activities, accomplishments or changes as they relate to:
 - i. Innovations or creative ways the department continued to provide services in challenging economic times
 - ii. Energy saving or environmentally responsible practices that were implemented
 - iii. Advancements using technology
 - iv. Collaboration examples between departments or with other organizations

2. Develop press releases:

Release 1: To be distributed at the end of March informing the public of the existence of Nat'l County Gov't Month, a summary of the purpose and role of county government and that there will be a special web page on the county site which will be updated weekly with interesting facts and figures regarding county departments and services

Subsequent Releases: Will highlight department information and drive traffic to website about Nat'l County Gov't Month

3. Develop Special Spotlight Web Page

Announcement of National County Government Month on the "carousel" of the county home page; clicking on it will take people to a special Spotlight page which is updated weekly with the interesting facts and figures about county departments and services

The "carousel" item would expire on May 1st. The special Spotlight page would be archived on the Public Affairs page, replacing the outdated "County Awards" Quick Link item.

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